

# VENDORS TABLES

Wisconsin Athletic Directors Association Workshop

November 7-8, 2004 -- Appleton, WI

Booth	Company
<b>1</b>	<b>Gopher Sport</b> <i>John Dooley</i> 220 - 24th Ave NW, PO Box 998 Owatonna, MN 55060 (800) 533-0446; Fax (800) 451-4855 <i>Sports Equipment</i>
<b>2</b>	<b>Musco Sports Lighting</b> <i>Mark Hans</i> 1906 Springview Ct.. Waukesha, WI 53196 (262) 521-1653; Fax (262) 521-1692 <i>Athletic Field Lighting</i>
<b>3</b>	<b>Mark I</b> <i>Randy Exsted</i> 1052 Bennview Circle Woodbury, MN 55129 (651) 436-3655; Fax (651) 436-3641 <i>Fundraisers &amp; Character Ed Curriculum for Coaches</i>
<b>4</b>	<b>Rogers Athletic Company</b> <i>Matt Gillis</i> 3760 W. Ludington Dr. Farwell, MI 48622 ((800) 248-0270ext 349; Fax (888) 549-9659 <i>Sleds, Dummies, Chain-set</i>
<b>5</b>	<b>Bellin Sports Medicine</b> <i>Mark Husen</i> 1630 Commanche Ave. Green Bay, WI 54313 (920) 430-4752; Fax (920) 430-4746 <i>Sports Medicine</i>
<b>6</b>	<b>Visual Image Photography</b> <i>Bruce Brunner</i> W63 N582 Hanover Avenue Cedarburg, WI 53012 (262) 375-4457; Fax (262) 375-4575 <i>Sports Photography</i>
<b>7</b>	<b>Ameritime</b> <i>Jerry Johnson</i> 127 W 2 <sup>nd</sup> St., P.O. Box 170 Kaukauna, WI 54130 (877) 854-3535; Fax (920) 759-2758 <i>WRS Retirement Education</i>
<b>8</b>	<b>WACPC</b> <i>Darcell Salm</i> 1601 Oriole St. New London, WI 54961 (920) 982-6244; Fax (920) 982-1136 <i>Cheer/Pom</i>
<b>9</b>	<b>Impact Sportswear</b> <i>Tom Handlen</i> 4525 Pflaum Rd Madison, WI 53718 (608) 222-4481; Fax (608) 222-2405 <i>Sportswear</i>

Booth	Company
<b>10</b>	<b>The OTA Company, Inc.</b> <i>Brian Hegner</i> 110 East Fernau Ave. Oshkosh, WI 54901 (800) 861-9341; Fax (920) 235-7100 <i>Mfg. Padding, Mats, Pole Vault &amp; High Jump Pits, etc.</i>
<b>11</b>	<b>Stalker Flooring Inc.</b> <i>Steven Stalker</i> 1215 W. Waupaca Street PO Box 66 New London, WI 54961 (920) 982-2926; Fax (920) 982-4811 <i>Athletic Products &amp; Services</i>
<b>12</b>	<b>Rettler Corporation</b> <i>Amber Haferman</i> 3317 Business Park Drive Stevens Point, WI 54481 (715) 341-2633; Fax (715) 341-0431 <i>Landscape Architects</i>
<b>13</b>	<b>Graphic Edge</b> <i>Matt Trickey</i> 743 Hwy 30 EAst Carroll, IA 51401 (712) 792-7777; Fax (712) 792-7778 <i>Custom Screen Print &amp; Embroidery</i>
<b>14</b>	<b>Miller &amp; Associates – Sauk Prairie, Inc.</b> <i>Steve Barritt</i> PO Box 154 Prairie du Sac, WI 53578 (608) 643-8105; Fax (608) 643-7932 <i>Bleachers, Outdoor Spectator Seating, Players' Benches, etc.</i>
<b>15</b>	<b>Zoll Medical Corporation</b> <i>Renee Strasser</i> 269 Mill Rd Chelmsford, MA 01824 (847) 363-0204; (847) 515-3424 <i>Automated External Defibrilators (AED's)</i>
<b>16 &amp; 17</b>	<b>Meca Sportswear, Inc.</b> <i>Rick Zimmermann</i> 1120 Townline Road Tomah, WI 54660 (608) 374-6422; Fax (608) 374-6405 <i>Award Jackets, Chenille Awards, Banners, Sportswear Apparel</i>
<b>18</b>	<b>AIM Electronics, Inc./Daktronics</b> <i>Scott Berseth</i> 8140 Flying Cloud Dr. Eden Prairie, MN 55344 (952) 941-9830; Fax (952) 941-7139 <i>Electronics Scoreboards, Message Displays, Timing Systems</i>
<b>19</b>	<b>Dollamur/AAWS</b> <i>David Miller</i> 8845 S. Greenview Drive #5 Middleton, WI 53562 (800) 886-0186; Fax (608) 831-5351 <i>Wrestling Mats/Equipment</i>

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<b>20</b>	<b>Life Fitness/Hammer Strength</b> <i>Dan McGuire</i> 1275 Merritt Ave. Oshkosh, WI 54901 (920) 233-8380; Fax (920) 233-8381 <i>Exercise Equipment</i>
<b>21</b>	<b>Herff Jones Photography</b> Bob Fredrickson 135 Rice St Lewiston MN 55952 (800) 533-8030; Fax (262) 797-6603 <i>Photography</i>
<b>22</b>	<b>Spalding Sports WW</b> <i>Jeffrey Meyer</i> 2701 Beechwood Ct. Appleton, WI 54911 (920) 993-0809; Fax (920) 993-0844 <i>Inflatables</i>
<b>23</b>	<b>School Calendar Company</b> <i>Jack Marshall</i> PO Box 280 Morristown, TN 37815 (800) 251-0970; Fax (423) 586-9685 <i>Sports Posters</i>
<b>24</b>	<b>ESCO - Erffmeyer &amp; Son Co.</b> <i>Chris Petchel</i> 5300 W. Clinton Avenue Milwaukee, WI 53223 (414) 354-7800; Fax (414) 362-7287 <i>Medals, Trophies, Awards</i>
<b>25</b>	<b>Blue Star Sportswear, Inc.</b> <i>Bill Greiten</i> 8244 Elmbury Rd. Grand Blanc, MI 48439 (800) 694-8415; Fax (810) 694-8200 <i>Uniforms, Warm-ups, Lycra, Fleece T-Shirts, Bags, Shoes</i>
<b>25A</b>	<b>IDI Supply, Inc.</b> <i>Betty Hunter</i> 12247 West Fairview Avenue Milwaukee, WI 53226 (414) 453-9982; Fax (414) 453-9975 <i>Athletic Equipment</i>
<b>26</b>	<b>AutoComm, Inc.</b> <i>Duane Weber</i> 1200 South Lyndale Dr. Appleton, WI 54914 (800) 724-4896; Fax (920) 380-8639 <i>Athletic Scoreboards, LED Displays</i>
<b>27</b>	<b>Sports Imports, Inc.</b> <i>Phil Waters</i> PO Box 21040 Columbus, OH 43221 (614) 771-0246; Fax (614) 771-0750 <i>Sole Distrib of Senoh/Dunsen Volleyball, Badminton, etc</i>
<b>28</b>	<b>Boathouse Sports</b> <i>Hank Marotske</i> 424 East Hunting Parke Ave Philadelphia, PA 19124 (800) 875-1883; Fax (215) 425-2068 <i>Custom Athletic Apparel</i>

Booth	Company
<b>29</b>	<b>M-F Athletic Company</b> <i>Aaron Moser</i> 16006 Acorn Valley Ct. Ballwin, MO 63021 (800) 747-6001; Fax (636) 527-8253 <i>Track-Field and Fitness Equipment</i>
<b>30</b>	<b>Gilman Gear</b> <i>Don Dalton</i> PO Box 97 Gilman, CT 06336 (800) 243-0398; Fax (860) 823-1859 <i>Football Field Equipment</i>
<b>31 &amp; 32</b>	<b>Healy Awards</b> <i>Shannon McGlocklin</i> N94 W14431 Gorwin Mace Dr. Menomonee Falls, WI 53051 (800) 558-1696; Fax (800) 900-3773 <i>Awards Plaques, Team Plaques, Clothing Apparel</i>
<b>33</b>	<b>Flag Center, Inc.</b> <i>Tom Pluster</i> 2954 N. 117 <sup>th</sup> St. Wauwatosa, WI 53222 (414) 778-1776; Fax (414) 258-8202 <i>Custom Flags &amp; Banners</i>
<b>34 &amp; 35</b>	<b>Front Row Sports Technologies</b> <i>Kevin Moynihan</i> 5370 W. 84 <sup>th</sup> St. Indianapolis, IN 46268 (317) 875-6969; Fax (317) 875-6644 <i>Scoring Table, Team Bench, Sideline System</i>
<b>36</b>	<b>Axis Publishing</b> <i>Brent Wileman</i> 4511 Woodgate Dr. Janesville, WI 53546 (608) 531-5557; Fax (608) 531-6580 <i>Sports Event Publishing</i>
<b>37</b>	<b>Mission Awards</b> <i>Tim Crandall</i> 2030 N Tonawanda Rd Grawn, MN 49637 (866) 396-5481; Fax (231) 276-7682 <i>Awards</i>
<b>38</b>	<b>Sport Court of Wisconsin</b> <i>Jim Comp</i> 1656 Legend Hill Lane Waukesha WI 53189 (262) 574-1290; Fax (262) 574-7620 <i>Sports Flooring</i>
<b>39</b>	<b>Taylor Sales</b> <i>Scott Newcomb</i> 12124 Riverwood Drive Burnsville, MN 55337 (952) 894-2520; (952) 894-2524 <i>Taylor</i>
<b>40</b>	<b>Fisher Tracks</b> <i>Jordan Fisher</i> 1192 - 235 <sup>th</sup> St. Boone, IA 50036 (515) 432-3191; Fax (515) 432-3193 <i>Latex &amp; Polyurethane Synthetic Running Track Surfaces</i>

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41	<p><b>Greg Larson Sports</b>  <i>Glen Moon</i>            P.O. Box 567            Brainerd, MN 56401            (218) 829-5358</p> <p style="text-align: right;"><i>Sporting Goods/Team Uniforms</i></p>
42	<p><b>Supreme School Supply Company</b>  <i>Kaye Henderson</i>            PO Box 220            Arcadia, WI 54612            (800) 356-3320; Fax (608) 323-2185</p> <p style="text-align: right;"><i>Scorebooks, Organizers</i></p>
43	<p><b>Ripon Athletic</b>  <i>Peter Derleth</i>            PO Box 25, 290 Junction St.            Berlin, WI 54923            (920) 361-1500; Fax (920) 361-1508</p> <p style="text-align: right;"><i>Custom Made Uniforms, Jackets and Fleece</i></p>
44	<p><b>H&amp;B Specialized Products</b>  <i>Jodi Witt</i>            2629 30<sup>th</sup> Ave S            Minneapolis, MN 55406            (612) 728-2705; Fax (612) 718-2714</p> <p style="text-align: right;"><i>Gymnasim Equipment</i></p>
45	<p><b>GTM Sportsgear, Inc.</b>  <i>Dustin Dreiling</i>            520 McCall Rd            Manhattan, KS 66502            (866) 444-4173; ext. 1142 Fax (888) 636-8636</p> <p style="text-align: right;"><i>Athletic Wear</i></p>
46	<p><b>Aluminum Athletic Equipment Co. (AAE)</b>  <i>Pete Woods</i>            3699 West Surrey Lane            Port Huron, MI 48059-4090            (888) 853-7620; Fax (810) 982-2882</p> <p style="text-align: right;"><i>Athletic Equipment &amp; Goals</i></p>
47	<p><b>Milwaukee Sporting Goods</b>  <i>Guy Lam</i>            3670 N 126<sup>th</sup> ST            Brookfield, WI 53005            (262) 781-7580; Fax (262) 781-8099</p> <p style="text-align: right;"><i>Sporting Goods</i></p>
48	<p><b>Dianne's Fundraising LLS</b>  <i>Ken Parks</i>            11903 Larc Industrial Blvd            Burnsville, MN 55337            (952) 746-5530; Fax (952) 746-5654</p> <p style="text-align: right;"><i>Candles</i></p>
49	<p><b>Schedule Star</b>  <i>Adolph Sansoring Jr.</i>            55827 National Rd.            Bridgeport, OH 43912            (740) 633-0746; Fax (201) 652-4345</p> <p style="text-align: right;"><i>Athletic Scheduling Software</i></p>
50	<p><b>Empire Photography</b>  <i>Mark Smith</i>            PO Box 114            Nashotah, WI 53058            (608) 257-2941; Fax (608) 257-2969</p> <p style="text-align: right;"><i>Photography</i></p>

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51	<p><b>The College House, Inc.</b>  <i>Robb Heilmann</i>            1400 Chamberlayne Ave.            Richmond, VA 23222            (804) 643-4240; Fax (804) 643-4408</p> <p style="text-align: right;"><i>Screen Printed &amp; Embroidered Sportswear</i></p>
52	<p><b>Seroogy's Chocolates</b>  <i>Marjorie Hitchcock</i>            144 N. Wisconsin St., PO Box 143            DePere, WI 54115            (920) 336-1383; Fax (920) 336-2201</p> <p style="text-align: right;"><i>Homemade Chocolate Candies for Fundraising</i></p>
53	<p><b>JV Pro, Inc.</b>  <i>Marv Bullard</i>            2600 Harrison Ave.            Rockford, IL 61108            (815) 229-1600; Fax (815) 229-3308</p> <p style="text-align: right;"><i>Scoring Tables, Podiums, Padded Logo Chairs</i></p>
54	<p><b>Athletic Field Services, Inc.</b>  <i>Bob Zerull</i>            PO Box 215            Genesee Depot, WI 53127            (262) 968-9101; Fax (262) 968- 9102</p> <p style="text-align: right;"><i>Track Resurfacing, Design &amp; Construction</i></p>
55	<p><b>Pioneer Manufacturing Company</b>  <i>John Voge</i>            4529 Industrial Parkway            Cleveland, OH 44135            (216) 671-5500; Fax (216) 671-5502</p> <p style="text-align: right;"><i>Athletic &amp; Industrial Maintenance Products</i></p>
56	<p><b>Sports Impressions</b>  <i>David Royston</i>            731 Superior St.            Wisconsin Dells, WI 53965            (608) 254-4919; Fax (608) 294-4621</p> <p style="text-align: right;"><i>Custom Embroidery &amp; Screen Printing</i></p>
57	<p><b>Lifetouch National School Studios</b>            Dave Strickland            1701-2 Pearl Street            Waukesha, WI 53186            (262) 650-0643; Fax (262) 90650-0670</p> <p style="text-align: right;"><i>School &amp; Sports Photography</i></p>
58	<p><b>O Line Sports LLC</b>  <i>Heath Scarinci</i>            145 Town &amp; Country Dr. Ste. 102            Danville, CA 94526            (952) 838-7156; Fax (952) 838-8981</p> <p style="text-align: right;"><i>High School Athletic Website &amp; Apparel</i></p>
59	<p><b>Sports Graphics</b>  <i>Bill Taylor</i>            2405 Crawford Lane            Hazel Green, WI 53811            (608) 854-2808; Fax (608) 854-2806</p> <p style="text-align: right;"><i>Wall Padding &amp; Bleacher End Caps</i></p>
60	<p><b>Keeper Goals</b>  <i>John Moynichan</i>            12400 W. Silver Spring Dr.            Butler, WI 53007            (262) 781-7800</p> <p style="text-align: right;"><i>Soccer Goals, Netting and field equipment for other sports</i></p>

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<b>61</b>	<b>Schelde North America</b> <i>Madelyn Meneghetti</i> 4180 C 44 <sup>th</sup> St S.E. Grand Rapids, MI 49512 (616) 554-4945; Fax (616) 554-1623 <i>Volleyball, Tennis, &amp; Badminton Equipment</i>
<b>62</b>	<b>Badger Sporting Goods</b> <i>Todd Gundlach</i> PO Box 259068 Madison, WI 53725-9068 (608) 274-1353; Fax (608) 274-5322 <i>Athletic Equipment &amp; Uniforms</i>
<b>63</b>	<b>The Neff Company</b> <i>Tim McCauley</i> 4869 Pine Cone Circle Middleton, WI 53562 (608) 798-1222; Fax (608) 798-0110 <i>Awards &amp; Sportswear</i>
<b>64 &amp; 65</b>	<b>Park and Recreation Products</b> <i>Dave Wagner</i> 6701 Seybold Rd. Madison, WI 53719 (608) 274-0223; Fax (608) 274-6636 <i>Bleachers, Scoreboards, Sound Systems</i>
<b>66</b>	<b>AVI Midwest</b> <i>Chris Hunt</i> 5300 S. Wmmer Drive New Berlin, WI 53151 ((262) 207-1300; Fax (262) 207-1301 <i>NEC &amp; Smart Technologies</i>
<b>67</b>	<b>Pro Look Sports</b> <i>Brent Hekeka</i> 37 E. Center St., Suite 304 Provo, UT 84606 (888)937-3156; Fax (801) 377-4427 <i>Uniforms, Sporting Goods, Fundraiser, Recruiting</i>
<b>68</b>	<b>League Minder</b> <i>Terry Shafer</i> P.O. Box 435 Swarthmore, PA 19081 (866) 695-3248; Fax (610) 543 3478 <i>Athletic Scheduling Program</i>
<b>69</b>	<b>Ultimate Sports Apparel</b> <i>Steve Swan</i> 1664 Morrow St. Green Bay, WI 54302 (920) 445-0201; Fax (920) 445-0208 <i>Sports Apparel</i>
<b>70</b>	<b>Metro Sports</b> <i>Dick Olson</i> 117 N Sixth St. LaCrosse, WI 54601 (608) 784-8633; Fax (608) 784-2126 <i>Athletic Products</i>
<b>71 &amp; 72</b>	<b>Posi-Trak</b> <i>John Hajewski</i> P.O. Box 5447 Oak Ridge, TN 37830 (800) 822-4922 <i>Strength Training</i>

Booth	Company
<b>73</b>	<b>REI Engineering</b> <i>Mike Lewandowski</i> 4080 N 20 <sup>th</sup> Ave. Wausau, WI 54401 (715) 675-9784; Fax (715) 675-4060 <i>Civil Eng., Land Plng. &amp; Srvng., Env./Safety Consulting</i>
<b>74</b>	<b>Badger Popcorn &amp; Concession Supply</b> <i>Ken Mikauac</i> 2914 Latham Dr. Madison, WI 53713 (800) 962-6227; Fax (608) 274-5408 <i>Concession Equipment &amp; Supplies</i>
<b>75</b>	<b>Sportwisconsin.com</b> <i>Pete Schueppert</i> 3433 College Ave Appleton, WI 54915 (920) 734-3358; Fax (920) 734-1080 <i>Tournament Services</i>
<b>76</b>	<b>Wisconsin Sports, Inc.</b> <i>Tim Jahnke</i> 542 W. Ninth Ave. Oshkosh, WI 54902 (920) 232-9221; Fax (920) 233-0855 <i>Team Sports Goods Equipment &amp; Custom Apparel</i>
<b>77</b>	<b>ProStar, Inc.</b> <i>Gregory Koller</i> 3101 W. Cameron Avenue Milwaukee, WI 53209-0378 (414) 444-4400; Fax (414) 444-4402 <i>Athletic Flooring Wood/Synthetics</i>
<b>78</b>	<b>Riddell Sports</b> <i>Kyle Borland</i> 2050 Lively Blvd. Elk Grove Village, IL 60007 (800) 322-1676, Ex. 104; Fax (847) 228-3809 <i>Football/Baseball Equipment</i>
<b>79</b>	<b>PCC, Inc. Air Purification</b> <i>Bubba Cope</i> PO Box 22294 Little Rock, AR 72221 (501) 221-0361; (501) 837-1600 <i>Air Purification System</i>
<b>80</b>	<b>Athletic World Advertising</b> <i>George Aitken</i> 3340 N. College Avenue Fayetteville, AR 72703 (888) 516-7776; Fax (208) 955-4146 <i>Athletic Schedule Posters</i>
<b>81</b>	<b>Gill Athletics</b> <i>Karl Geisoler</i> PO Box 1790 Champaign, IL 61824-1790 (800) 637-3090; Fax (217) 367-8440 <i>Track &amp; Field Training</i>
<b>82</b>	<b>Crown Gym Mats, Inc.</b> <i>Jeff Hrdlicka</i> 27W929 Industrial Ave Barrington, IL 60010 (800) 456-6287; Fax (847) 381-8297 <i>Mats</i>

<b>Booth</b>	<b>Company</b>
<b>83</b>	<b>Wisconsin Retired Educator's Association</b> <i>Wesley Mayer</i> 2564 Branch Street Suite B9 Middleton, WI 53562 (608) 831-5115; Fax (608) 831-1694 <i>Retirement issues</i>
<b>84</b>	<b>Cahill Studios of Photography</b> <i>Pat Cahill</i> 866 115 <sup>th</sup> St Amery, WI 54001 (715) 268-9363; Fax (715) 268-9363 <i>Sports Photography</i>
<b>85</b>	<b>Wenger Corporation</b> <i>Gregg Nelson</i> 555 Park Drive Owatonna, MN 55060-4950 (507) 455-4100; Fax (507) 455-4258 <i>Athletic Storage Equipment</i>
<b>86</b>	<b>Varsity Gold</b> <i>Todd Hanke</i> 3680 S. Spruce Rd. New Berlin, WI 53151 (262) 754-9995; Fax (262) 754-9996 <i>Fundraisin</i>
<b>87</b>	<b>Chippewa Valley Sporting Goods</b> <i>Andy Buck</i> 1315 S. Hastings Way Eau Claire, WI 54701 (715) 836-6840; Fax (715) 836-6848 <i>Athletic Products</i>
<b>88</b>	<b>WADA (Benefit Pickup)</b>

<b>Booth</b>	<b>Company</b>
<b>89</b>	<b>United Sport Systems</b> <i>Brian Foster</i> 520 Holland Ste. 105 Wichata, KS 67209 (316) 260-4016; Fax (316) 260-4019 <i>Artificial Turf, Running track surfacing</i>
<b>90</b>	<b>Createch Promotional/Marketing</b> <i>Jeff Domro</i> 100 birch Street Kimberly, WI 54136 (920) 788-0900; Fax (920) 788-1287 <i>Promotional Products</i>
<b>91</b>	<b>Porter Athletic Equipment Company</b> <i>Doug Winkelmann</i> 2500 S. 25th Avenue Broadview, IL 60155 (708) 338-2000; Fax (708) 338-2060 <i>Athletic Equipment</i>
<b>92</b>	<b>Neveco Scoreboard Company</b> <i>Bill Berenz</i> S12W31781 Gray Fox Run Delafield, WI 53018 (262) 968-5026; Fax (262) 968-5027 <i>Scoreboards</i>
<b>93</b>	<b>Team Sporting Goods</b> <i>Todd Brown</i> 317 E. 29th Street, PO Box 482 Marshfield, WI 54449 (715) 384-3181; Fax (715) 384-8374 <i>Athletic Products</i>