

WADA 2003-2004 ATHLETIC/ACTIVITY DIRECTOR SURVEY RESULTS

There was a **49% return** to last year's survey of 18 primary questions and 12 secondary questions. Women made up 16% of the responders and the **men were 84%** of the responders. Responses by districts were:

D-1: 10%; D-2: 12%; D-3: 16%; **D-4: 19%**; D-5: 12%; D-6: 14% and D-7: 17%.

21% of responders were from SMALL schools. 33% from MEDIUM and **46%** from LARGE schools.

This survey was intended to develop a baseline for future comparisons on the length of service and the changes and evolution of the Athletic Director and/or Activity Director positions. **Thank you to all who participated!**

Linzi Gronning, CAA — WADA District 3 Representative

NUMBER OF YEARS AS AD

2003-04 was the 1st year for 8% of the responding AD's. The largest percentage (30%) of AD's are between their 4th-7th year.

2-3 yrs—19%	11-14 yrs—13%
4-7 yrs—30%	15-20 yrs—11%
8-10 yrs—10%	21-24 yrs—6%
	25-30 yrs—3%

Only 1% have 31 years or more.

LENGTH OF DAY

The majority of responders indicated their contracted working day started between 7-7:30 a.m. and ended between 3-3:30 p.m.

BEYOND AN 8-HOUR DAY

- 15% of AD's work 1-2 hours beyond the 8-hour day.
- **56% work between 3-5 hours more.**
- 23% average 5-7 hours more.
- 6% indicated some other hourly arrangement.

SECRETARIAL SUPPORT

69% of the AD's surveyed responded that they had secretarial support. However, of the 69% who have secretaries:

- 13% describe it as minimal.
- 19% indicate they share a secretary.
- 9% have full-time school year.
- 8% have full-time school year + summer.

JOB TITLE

- **56%**—Athletic Director
- 24%—Activities Director
- 20%—Teacher/Other

LEVELS

- 47%—High School Athletic or Activity Directors
- 4%—Middle School Athletic or Activity Directors
- **40%—High/Middle School Athletic or Activity Directors**
- 9%—K-12 Athletic or Activity Directors

A trend to follow will be to see if more levels of responsibility are being assigned to the AD position.

CONTRACTS

44% have Administration contracts. **48% have teacher contracts.** 8% have other contracts.

LENGTH OF CONTRACTS

34% are on a 190-day (teacher) contracts. 18% are on 220-day contracts. 3% are on 240-day. 24% are 260-day (year round). 16% are other. (I.e. 190 days + 5% etc.)

RENEWAL

63% have contracts that are renewed annually.
34% have a 2-year contract. 1% have a 3-year contract.
2% have "other" contract agreements.

FLEX TIME

32% of Athletic/Activity Directors indicated they had a flex schedule which allowed them to arrive later in the day if evening work was required.

COMP TIME

19% of Athletic/Activity Directors indicated they have "comp" time which was defined as the ability to take off part to all of a day in exchange for hours worked above the 8-hour day.

DEGREES

33%—Bachelors Degree **66%—Masters Degree**
1%—Ph.D.

CERTIFICATIONS

7%—RAA **58%—CAA** 6%—CMAA
Additionally, the following percentages of respondents have additional certifications.

- 19%—Instructor ASEP Sports First Aid
- 30% Instructor ASEP Coaching Principals
- 21% Instructor CPR

PROFESSIONAL AFFILIATIONS

98% — WADA Members
68% — NIAAA Members 16% — Other

EVENT MANAGER

75% of AD's are able to hire an event manager in their absence. Payment for the event manger was all over the board. Three AD's indicated they have volunteer event managers. Some indicated hourly or seasonal fees for event managers, and others said the pay for managers was a flat fee similar to the WIAA fees for managing tournaments.

AD REQUIREMENTS FOR HOME GAMES

39% are required or attempt to be at all (100%0 of their home events/games. 38% are required or try to be at 3/4 or more of their home events. 10% of AD's are required to be at 50%-75% of their home games. 13% are required or attempt to be at half or less than half of their home games/events.

ATHLETIC DIRECTOR / ACTIVITY DIRECTOR RESPONSIBILITIES

Coaches and Advisors

- 71% of AD's are responsible for advertising for the open coach/advisor positions.
- 90% of AD's assist or conduct the interview of all new coaches/advisors.
- 74% of AD's are responsible to hire the new coaches.
- 83% orientate all new coaches and advisors.
- 71% evaluate the coaches and advisors.

Staff Size

- Coach staff numbers range from as low as 9 coaches to 180. **The median was 40 coaches.**
- Advising staff numbers range from as few as 1 to as many as 63
- 50% of AD's have between 26-65 coaching/ advising staff
- 75% have fewer than 65 coaches/advisors on staff.

Contract Officials

- 93% of AD's contract officials.

Discipline

91% of AD's are responsible for enforcing the co-curricular code violations and related suspensions.

Records—AD Responsibilities

- 90% maintain athletic participation records
25% maintain program stats.

Budget

- 87% prepare/present their program budget.
- 79% have purchase order authority

Fund Raising

- 31% of AD's coordinate separate fund raising events to support program costs.

Scheduling

- 95% are responsible to schedule games.
- 91% schedule event staff.
- 87% schedule program related facilities.
- 86% schedule program transportation.

Programs

- 100% of AD's indicated their school responsibilities were related to athletic programs.
- 99% of AD's indicated their school responsibilities were related to athletics and co-curricular programs.

This result is most likely a survey question format error and it is assumed that AD's responded with the belief the question pertained to co-curricular offerings at their school, not if they were responsible for both sport programs and activity programs.