

WISCONSIN ATHLETIC DIRECTORS ASSOCIATION

Appleton, Wisconsin

2007 WADA Workshop – *Tables* – November 4-5, 2007

Booth Company

- 1 Gopher Sport**
John Dooley
1124 Dolan Dr
Sun Prairie, WI 53590
(608) 837-4669; Fax 608-837-4669
Sports Equipment
- 2 Magnum Fitness Systems**
Brent Reichert
2201 12th Ave
South Milwaukee, WI 53172
800-372-0554; Fax 414-768-7047
Exercise Equipment
- 3 Mark I**
Randy Exsted
1052 Bonnieview Circle
Woodbury, MN 55129
(651) 436-3655; Fax (651) 436-3641
Fund Raising and Coaching to Change Lives
- 4 Rogers Athletic Company**
Dominic Van Dorn
3760 W. Ludington Dr.
Farwell, MI 48622
989-386-1831; Fax 888 549-9659
Football/Weight Equipment
- 5 Horst Distribution, Inc. / Wisconsin Turf Equipment**
Dennis Robinson
1917 W Court St
Janesville, WI 53547
608-752-8766; Fax 608-752-1530
Field Maintenance Equipment
- 6 Visual Image Photography**
Bruce Brunner
W63 N582 Hanover Avenue
Cedarburg, WI 53012
(800) 577-9570; Fax (262) 375-4575
Photography
- 7 Preps on the Net**
Steve
3010 W Washington
West Bend, WI 53095
262-338-8888; Fax 262-334-7070
Live Video Streaming
- 8 Gill Athletics / Porter Athletic Equipment**
Karl Geissler
PO Box 1790
Champaign, IL 61824-1790
800-637-3090; Fax 217-367-8440
- 9 Impact Sports**
Steve Kittleson
4151 Anderson Rd
DeForest, WI 53532
(608) 242-0300; Fax (608) 242-0900
Nike

Booth Company

- 10 OTA Company, Inc.**
Michelle Parker
110 East Fernau Ave.
Oshkosh, WI 54901
(920) 235-3170; Fax (920) 235-7100
Athletic Products
- 11 Stalker Flooring, Inc.**
Steven Stalker
PO Box 66
New London, WI 54961
(920) 982-2926; Fax (920) 982-4811
Athletic Flooring
- 12 Rettler Corporation**
Rich Riggs
3317 Business Park Drive
Stevens Point, WI 54481
(715) 341-2633; Fax (715) 341-0431
Athletic Fields
- 13 Graphic Edge**
Nate Alsbury
743 Hwy 30 East
Carroll, IA 51401
(800) 747-9744; Fax (712) 792-7778
Custom Screen Printing and Embroidery
- 14 Miller & Associates – Sauk Prairie**
Steve Barritt
PO Box 154
Prairie du Sac, WI 53578
(608) 643-8105; Fax (608) 643-7932
Bleachers, Players Benches, Surfacing, Goals and, Netting Shade Systems
- 15 Sports Coatings**
John Forsythe
2849 Product Drive
Rochester Hills, MI 48309
248-299-2607; Fax 248-299-2643
Sports Antimicrobial Systems
- 16 & 17 Meca Sportswear, Inc.**
Rick Zimmermann
1120 Townline Road
Tomah, WI 54660
608-374-6450; Fax 608-374-6405
Letter Jackets, Chenille Awards, Plaques, and Banners
- 18 AIM Electronics, Inc./Daktronics**
Gerry Gordon
7655 Washington Avenue South
Edina, MN 55439
952-941-9830
Electronic Scoreboards, Message Displays, Logo Chairs, and Tables
- 19 Varsity Gold**
Todd Hanke
3680 S Spruce Rd
New Berlin, WI 53151
414-305-6876; Fax 262-754-9996
Fundraising

- 20 Life Fitness-Hammer Strength**
Dan McGuire
 1275 Merritt Ave
 Oshkosh, WI 54901
 920-233-8380; Fax 920-482-5607
Exercise Equipment
- 21 Boathouse Sports**
Dave Nelson
 425 East Hunting Park Ave
 Philadelphia, PA 19124

Athletic Uniforms and Outerwear
- 22 E & D Specialty Stands, Inc.**
 Doug Gibson
 655 Lugers Road
 Holiand, MI 49423
 616-335-8334; Fax 616-335-2291
Bleachers/Grandstands
- 23 Waupaca Sand and Solutions**
Brett Grams
 E3481 Hwys 22&54
 Waupaca, WI 54981
 715-258-8566; Fax 715-266-3983
Baseball and Sports Field Materials
- 24 ESCO - Erffmeyer & Son Co.**
Chris Petchel
 5300 W. Clinton Avenue
 Milwaukee, WI 53223
 (414) 354-7800; Fax (414) 362-7287
Medals, Trophies, Awards
- 25A Wisconsin Sports Network**
Laura Ritchie
 4915 Monona Dr, Suite #307
 Monona, WI 53716
 608-222-1736; Fax 608-222-2945
Wisconsin Preps Illustrated Magazine, WisSports.net, sports annual
- 25-26 Varsity Soccer**
George Shawtell
 12127 White Oak Drive
 Crown Point, IN 46307
 708-768-1144; Fax 866-810-4374
Soccer Uniforms
- 27 Sports Imports, Inc.**
Paul Kuproski
 PO Box 21040
 Columbus, OH 43221
 (614) 771-0246; Fax (614) 771-0750
Senoh/Sports Imports Volleyball, Badminton, and Tennis Equip.
- 28 Cabana Banners**
Mike Vajgrt
 46946 217th Street
 Brookings, SD 57006
 715-563-0474; Fax 605-693-6113
Athletic Banners
- 29 M-F Athletic Company**
Wayne Clark
 3355 Col. Jackson Drive
 Zanesville, OH 43701
 800-561-6723; Fax 740-452-2243
Track-Field, Weight Room Equipment, and Goals
- 30 Gilman Gear**
Don Datlon
 PO Box 97, 30 Gilman Road
 Gilman, CT 06336
 860-889-7334; Fax 860-823-1859
Football Fields and Practice Equipment
- 31 & 32 Healy Awards, Inc.**
 Christine Sellhausen
 N94 W14431 Garwin Mace Dr.
 Menomonee Falls, WI 53051
 (800) 558-1696; Fax (262) 255-9490
Decals, Record Boards/ Awards
- 33 Flag Center**
 Tina Pluster
 2954 N. 117th St.
 Wauwatosa, WI 53222
 (414) 778-1776; Fax (414) 258-8202
Custom Flags & Banners
- 34 Schreiber / Anderson Associates, Inc.**
 Ann Freiwald
 717 John Nolen
 Madison, WI 53713
 608-255-0800; Fax 608-255-7750
Landscape Architecture, Planning and Design, Civil Engineering
- 35 Clarin**
 Thomas Gregg
 927 North Shore Drive
 Lake Bluff, IL 60044
 847-295-2200; Fax 847-234-9001
Portable Chairs
- 36 Axis Media**
 Brent Wileman
 4511 Woodgate Dr.
 Janesville, WI 53545
 (608) 531-5557; Fax (608) 531-6580
Programs
- 37 Pridham Electronics, Inc.**
 Terry Yunk
 3001 Perry St.
 Madison, WI 53725
 (608) 273-3676; Fax (608) 273-3420
Sound Systems
- 38 Conco / Sherwin-Williams**
John Krueger
 1238 Winston Drive #2
 Edgerton, WI 53534
 715-297-3041
Athletic Field Marking Paints
- 39 RBS Activewear, Inc.**
Larry Green
 310 South State St.
 Argyle, WI 53504
 608-543-3564; Fax 608-543-3287
Apparel/Uniforms
- 40 Fisher Tracks, Inc.**
Bruce Miller
 1192 – 235th St.
 Boone, IA 50036
 (515) 432-3191; Fax (515) 432-3193
Install, refurbish and design synthetic running tracks

- 41 CESA Cooperative Purchasing**
Lisa Stahl
 448 E High Street
 Milton, WI 53563
 608-758-6232 x 332; Fax 608-868-6891
Cooperative Purchasing Agreements
- 42 GL Sports**
Marty Fraley
 PO Box 567
 Brainerd, MN 56401
 218-829-2960; Fax 218-824-2946
Athletic Equipment
- 43 Ripon Athletic**
Peter Derleth
 290 Junction St.
 Berlin, WI 54923
 (920) 361-1500; Fax (866) 997-4766
Custom Made Uniforms, Jackets and Fleece
- 44 Supreme School Supply Company**
Kaye Hendereon
 PO Box 220
 Arcadia, WI 54612
 800-356-3320 Fax 608-323-2185
Printed Sports Forms
- 45-46 GTM Sportswear, Inc.**
Dustin Dreiling
 520 McCall Rd
 Manhattan, KS 66502
 (800) 336-4486; ext. 1142 Fax (888) 636-8636
Sportswear
- 47 Milwaukee Sporting Goods**
Guy Lam
 3670 N 126th Street
 Brookfield, WI 53005
 (262) 781-7580; Fax (262) 781-8099
Sporting Goods and Scoreboards
- 48 Hansen's Fund Raising Services, Inc.**
Wayne Carroll
 930 Goddard Way
 Green Bay, WI 54311-8334
 800-236-1022; Fax 920-468-1474
Fund Raising
- 49 Schedule Star, LLC**
Megan Dailer
 55827 National Rd.
 Bridgeport, OH 43912
 740-633-8804; Fax 740-633-8044
On Line Athletic Scheduling System
- 50 Empire Photography**
Mark Smith
 PO Box 114
 Nashotah, WI 53058
 (608) 257-2941; Fax (608) 257-2969
Photography
- 51 College House, Inc.**
Robb Heilmann
 1400 Chamberlayne Ave.
 Richmond, VA 23222
 (800) 888-7606; Fax (804) 643-4408
Screen Printed and Embroidered Sportswear
- 52 Win Publishing, Inc.**
Steve Gilbert
 PO Box 235
 Spokane, MO 65754
 417-443-1050; Fax 417-587-1941
Sports Posters
- 53 JV Pro, Inc.**
Marv Bullard
 2600 Harrison Ave.
 Rockford, IL 61108
 (815) 229-1600; Fax (815) 229-3308
Scoring Tables, and Padded Logo Chairs
- 54 Athletic Field Services, Inc.**
Devin Wheat
 PO Box 215
 Genesee Depot, WI 53127
 (262) 968-9101; Fax (262) 968-9102
Running Track, Construct, Resurfacing, and Surfacing
- 55 Front Row Scoring Tables**
Jennifer Iocoangeli
 5370 W. 84th St.
 Indianapolis, IN 46268
 (317) 875-6969; Fax (317) 875-6644
Scoring Tables and Team Chairs
- 56 Sports Impressions**
David Royston
 731 Superior St.
 Wisconsin Dells, WI 53965
 (608) 254-4919; Fax (608) 254-4621
Embroidery and Screen Printing
- 57 Lifetouch**
David Stricklund
 3525 Wisconsin Ave
 Milwaukee, WI 53208
 414-755-1950; Fax 414-431-9664
Photography
- 58 Synthetic Turf International**
Jim Ginter
 506-508 Commerce Way
 Jupiter, FL 33458
 800-405-7455; Fax 561-743-6105
Synthetic Turf
- 59 Sports Graphics**
Bill Taylor
 1791 Page Ave
 Clarion, IA 50525
 800-257-6405; Fax 515-532-2858
Wall Padding, Banners, and Bleacher Enclosures
- 60 Keeper Goals**
John Moynihan
 12400 W. Silver Spring Dr.
 Butler, WI 53007
 262-781-7800 ; Fax (262)-781-9230
Soccer Goals and Sports Equipment
- 61 Schelde North America**
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 4180 C 44th St S.E.
 Grand Rapids, MI 49512
 (800) 823-0182; Fax (616) 554-1623
Volleyball Equipment, Gymnasium Sports Lights

- 62 Badger Sporting Goods**
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 PO Box 259068
 Madison, WI 53725
 (608) 274-1353; Fax (608) 274-5322
Athletic Equipment & Uniforms
- 63 Neff Company**
Tim McCauley
 PO Box 218
 Greenville, OH 45331
 800-232-6333
Awards & Apparel
- 64 Park and Recreation Products, Inc.**
Dave Wagner
 6701 Seybold Rd.
 Madison, WI 53719
 (608) 274-0223; Fax (608) 274-6636
Bleachers, Scoreboards, Sound Systems, Athletic Field Equipment
- 65 Sprinturf**
Mat Steinberg
 1200 Liberty Ridge Suite 100
 Wayne, PA 19087
 610-828-6500; Fax 610-828-7925
Synthetic Turf and Playing Surfaces
- 66 Herff Jones Photography**
Judy Hill
 Box 100-135 Rice Street
 Lewiston, MN 55952
 507-523-4008; Fax 507-523-2314
School/Sports Photography
- 67 Larson Engineering**
Fred Kolkmann
 1120 S 70th Street, Suite 5506
 West Allis, WI 53214
 414-475-2350; Fax 414-475-2352
Engineering Services
- 68 A-Turf, Inc.**
Chuck Albright
 PO Box 157
 Williamsville, NY 14231
 888-777-6910; Fax 716-204-0189
Synthetic Turf Systems
- 69 Wisconsin Sports, Inc.**
Tim Jahnke
 542 W. 9th Ave.
 Oshkosh, WI 54902
 (920) 232-9221; Fax (920) 233-0855
Sports Apparel and Equipment
- 70 La Crosse Athletic and Advocare**
Dick Olson
 231 W McHugh Street
 Holmen, WI 54636
 608-526-4760; Cell 608-769-8633
Nutrition
- 71 Northstar Equipment, LLC**
Steve Harrington
 516 Broad Street
 Lake Geneva, WI 53147
 262-248-1485; Fax 262-248-4418
Indoor/Outdoor Bleachers
- 72 FieldTurf Tarkett**
Brian Kramer
 8088 Montview
 Montreal, QC HJ4P2L7
 800-724-2969; Fax 514-340-9374
Sports Surfacing
- 73 Fair Play Scoreboards**
Brian Pehlke
 1700 Delaware Ave
 Des Moines, IA 50317
 515-265-6240; Fax 515-265-3364
Scoreboards
- 74 Badger Popcorn and Concession Supply**
Tim Virnoche
 2914 Latham Drive
 Madison, WI 58713
 800-962-6227; Fax 608-274-5408
Concessions
- 75 Sports Wisconsin**
Pete Schueppert
 3433 W College Ave
 Appleton, WI 54915
 920-734-3358; Fax 920-734-1080
Tournaments
- 76 Artshow Graphics, LLC**
Chris Kretz
 100 N 72nd Ave
 Wausau, WI 54401
 715-848-9170; Fax 715-848-9150
Wall Graphics and Digital Vinyl Graphics
- 77 ProStar, Inc.**
Gregory Koller
 3101 W. Cameron Avenue
 Milwaukee, WI 53209-0378
 (414) 444-4400; Fax (414) 444-4402
Athletic Surfaces
- 78 Riddell Sports**
Kyle Borland
 9801 W Higgins Rd
 Rosemont, IL 60018
 800-211-7115; Fax 773-794-6155
Football Equipment
- 79 P.C.C., Inc. Air Purification**
Bubba Cope
 PO Box 22294
 Little Rock, AR 72221
 501-837-1600
Air Purifiers
- 80 Athletic World Advertising**
Jean Wright
 3340 N. College
 Fayetteville, AR 72703
 479-444-8428; Fax 479-442-2023
Schedule Posters
- 81 Musco Sports Lighting**
Greg Smidt
 2107 Stewart Road
 Muscatina, IA 52761
 800-754-6025; Fax 800-374-6402
Sports Lighting

- 82 Crown Gym Mats, Inc.**
Gabriel Aguirre
27 W 929 Industrial Ave
Barrington, IL 60010
(800) 456-6287; Fax (847) 381-8297
Mats, SAF--T- Wall Padding, and Plyometric Bull Blocks
- 83 Molten USA, Inc.**
Jeff Keyes
1170 Trademark Drive #109
Reno, NV 89521
800-477-1994; Fax 775-358-9407
Inflatable's - Volleyball, Soccer, Basketball
- 84 Cahill Studios**
Pat Cahill
866 115th St
Amery, WI 54001
(715) 268-9363; Fax (715) 268-9363
Photography
- 85 Kapur & Associates, Inc.**
Tom Perez
7711 North Port Washington Road
Milwaukee, WI 53217
414-351-6668; Fax 414-351-4117
Engineering Services
- 86 American Graphics Solutions, LLC**
Bob Ourada
1000 Century Avenue
Antigo, WI 54409
715-623-2323; Fax 715-623-2324
Printing Specialties
- 87 Chippewa Valley Sporting Goods**
Randy Nicolet
1315 S. Hastings Way
Eau Claire, WI 54701
(715) 836-6840; Fax (715) 836-6848
Athletic Products
- 88 Tuff 2 Clean**
Mary Rvdzinski
3065 Commodity
Green Bay, WI 54304
920-337-1986; Fax 920-337-6681
Equipment Cleaning
- 89 Wellspring Fitness**
Wayne Steigelman
N30 W22377 Green Road
Waukesha, WI 53186
262-524-0700; Fax 262-524-0800
Strength
- 90 Joe Corbi's Pizza**
Barb Deakyne
PO Box 519
Powers Lake, WI 53159
262-537-2293; 262-537-2593
Pizza / Cookie Dough
- 91 rSchool Today**
Mike Baker
918 136th Lane NE
Ham Lake, Mn 55304
763-521-7851; Fax 763-390-3224
Web Based Athletic Scheduler
- 92 Nevco Scoreboard- Wi Office**
Bill Berenz
S12 W31781 Gray Fox Run
Delafield, WI 53018
(262) 968-5026; Fax (262) 968-5027
Scoreboards, Message Centers and Video Screens
- 93 Team Sporting Goods**
Jamie Pankratz
317 E. 29th Street, PO Box 482
Marshfield, WI 54449
(715) 384-3181; Fax (715) 384-8374
Sporting Goods